

Key Criteria for Framing Ethical Decision Making Model

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Framework Ethical Shopping

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Framework Ethical Shopping:

The Handbook of Ethical Purchasing Rob Harrison, 2021-10-12 From boycotts of plastics and palm oil by consumers to the tracking of carbon footprints and modern slavery in their supply chains by businesses buying ethically has now fully captured the public interest The Handbook of Ethical Purchasing is designed to help both ordinary people and industry professionals to understand this new movement its political background and most importantly how to become involved more effectively By looking in turn at sustainable supply chain management by companies green public procurement by governments and the ethical choices made by consumers this book operates as a practical handbook for people across all industries and sectors to become involved in the important changes that need to be made It provides the key principles language and techniques that companies campaigners certification schemes and regulators are beginning to use to address the moral practical and political problems that commonly occur in this transition to more ethical economies Written by a leading authority on ethical consumption Rob Harrison the book provides the reader with the tools to operate with confidence and effectiveness in an easy to access format It also provides a useful structure to understand this new subject area for students of marketing supply chain management and business studies generally *The Processes and Practices of Fair Trade* Brigitte Granville, Janet Dine, 2013 Fairtrade has established itself as a distinct phenomenon within the realm of global consumerism Fairtrade aims to protect small producers against price volatility and inadequate incomes as well as to provide community benefits health care education It relies on consumer purchases of FT products carried out at agreed minimum prices These purchases measure the trust accorded to the scheme which is founded on a system of certification comprising a series of recommended producer welfare enhancing standards that FT products must satisfy Ethical Issues in E-Business: Models and Frameworks Palmer, Daniel E., 2010-05-31 This book provides a comprehensive overview of the most important ethical issues associated with the expanding world of e business and offers relevant theoretical frameworks to ethical issues in all significant areas of e business Provided by publisher **Looking Forward, Looking Back: Drawing on the Past to Shape the Future of Marketing** Colin Campbell, Junzhao (Jonathon) Ma, 2015-12-01 This volume includes the full proceedings from the 2013 World Marketing Congress held in Melbourne Australia with the theme Looking Forward Looking Back Drawing on the Past to Shape the Future of Marketing The focus of the conference and the enclosed papers is on marketing thought and practices throughout the world This volume resents papers on various topics including marketing management marketing strategy and consumer behavior Founded in 1971 the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice Among its services to members and the community at large the Academy offers conferences congresses and symposia that attract delegates from around the world Presentations from these events are published in this Proceedings series which offers a comprehensive archive of volumes reflecting the evolution of the field Volumes deliver

cutting edge research and insights complimenting the Academy's flagship journals the Journal of the Academy of Marketing Science JAMS and AMS Review Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science The African Decor Edit Nasozi Kakembo,2024-10-01 Travel with Ugandan American designer Nasozi Kakembo as she explores iconic home goods from Malian mudcloth to Moroccan rugs at the source and offers thoughtful guidance on collecting and decorating with traditional African treasures In The African Decor Edit author Nasozi Kakembo shares her deep knowledge of ethically sourced and aesthetically elevated heritage wares Through xN Studio her interior design and product design practice Nasozi collaborates with artisans throughout Africa and hers is the rare design book that delves into the origin and meaning behind the furnishings and accessories shown Each chapter presents artisans in their home countries telling their stories in their own words The book also demonstrates the beauty of African decor with a collection of inspiring layered interiors from all over the world The African Decor Edit is a must have for all who admire African wares and wish to decorate with them in a thoughtful and ethical way **Human Rights and Capitalism** Janet Dine,A. Fagan,2006-01-01 Human Rights and Capitalism brings together two important facets of the globalization debate and examines the complex relationship between human rights property rights and capitalist economies Human rights issues have become increasingly important in this debate and their place as harbingers of justice or as an instrument of oppression is fiercely contended Both sides of this issue are considered in the contributions to this book and the complex relationships between human rights human dignity and capitalist economies are the themes running throughout the work Appearing at a time when these issues are a subject of extreme controversy this book is distinguished by its balanced and academic approach *The Ethics of Artificial Intelligence* Luciano Floridi,2023 The Ethics of Artificial Intelligence develops the theses that AI is an unprecedented divorce between agency and intelligence and on this basis that AI as a new form of agency can be harnessed ethically and unethically Luciano Floridi argues in favour of a marriage between the Green of environmentalism and the Blue of our digital technologies **Story Selling Secrets: Weave Irresistible Tales That Trigger Buying Behavior Using NHPSS (Neuro-Hypnotic Primal Social Signals)** Josh King Madrid @jetset,2025-01-01 WARNING These storytelling techniques are incredibly persuasive Use with caution Once upon a time there was a struggling business owner But everything changed when they discovered the ancient art of story selling Now it's your turn to harness this timeless power In Story Selling Secrets you'll uncover The Hero's Journey sales framework that turns prospects into eager buyers How to craft origin stories that build unshakeable trust and rapport The Emotional Rollercoaster technique for engaging readers on a visceral level 7 story archetypes that resonate with our deepest desires and fears The art of Future Pacing to make your product the key to their dreams How to use Open Loops to keep readers hanging on your every word But this book goes beyond mere theory You'll discover A step by step guide to mapping your customer's journey and pain points Real world case studies of million dollar stories that sold products effortlessly Ethical considerations to ensure your stories serve

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