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Eric Schmidt, Jared Cohen

Books In The Digital Age:

The Future of the Book in the Digital Age Bill Cope, Angus Phillips, 2006-12-31 With contributions from some of the world's leading authorities this publication considers the future of the book in the digital age As more books are published than ever before this timely publication addresses a range of critically important themes relating to the book including the present and future for publishing libraries literacy and learning in the information society In the early 1990s the printed word appeared to be facing a terminal crisis threatened from all sides by new media and other forms of entertainment Subsequently the book has proved to be resilient in the face of these challenges confounding the predictions of those who saw its replacement whilst digital technology is providing mechanisms that enhance our ability to produce and distribute printed books New developments such as the growth of self publishing and print on demand and initiatives from major players such as Amazon and Google mean that the printed book is in the middle of great changes Chapters by leading experts in the field of publishing studies and information science A broad range of perspectives on key issues such as print on demand and digital publishing Contributions from around the world The New Digital Age Eric Schmidt, Jared Cohen, 2013-04-23 In an unparalleled collaboration two leading global thinkers in technology and foreign affairs give us their widely anticipated transformational vision of the future a world where everyone is connected a world full of challenges and benefits that are ours to meet and to harness Eric Schmidt is one of Silicon Valley's great leaders having taken Google from a small startup to one of the world's most influential companies Jared Cohen is the director of Google Ideas and a former adviser to secretaries of state Condoleezza Rice and Hillary Clinton With their combined knowledge and experiences the authors are uniquely positioned to take on some of the toughest questions about our future Who will be more powerful in the future the citizen or the state Will technology make terrorism easier or harder to carry out What is the relationship between privacy and security and how much will we have to give up to be part of the new digital age In this groundbreaking book Schmidt and Cohen combine observation and insight to outline the promise and peril awaiting us in the coming decades At once pragmatic and inspirational this is a forward thinking account of where our world is headed and what this means for people states and businesses With the confidence and clarity of visionaries Schmidt and Cohen illustrate just how much we have to look forward to and beware of as the greatest information and technology revolution in human history continues to evolve On individual community and state levels across every geographical and socioeconomic spectrum they reveal the dramatic developments good and bad that will transform both our everyday lives and our understanding of self and society as technology advances and our virtual identities become more and more fundamentally real As Schmidt and Cohen's nuanced vision of the near future unfolds an urban professional takes his driverless car to work attends meetings via hologram and dispenses housekeeping robots by voice a Congolese fisherwoman uses her smart phone to monitor market demand and coordinate sales saving on costly refrigeration and preventing overfishing the potential arises for virtual statehood and

Internet asylum to liberate political dissidents and oppressed minorities but also for tech savvy autocracies and perhaps democracies to exploit their citizens mobile devices for ever more ubiquitous surveillance Along the way we meet a cadre of international figures including Julian Assange who explain their own visions of our technology saturated future Inspiring provocative and absorbing The New Digital Age is a brilliant analysis of how our hyper connected world will soon look from two of our most prescient and informed public thinkers The New Digital Age Eric Schmidt, Jared Cohen, 2013 This book details how the digital age will affect our world From two leading thinkers this is the widely anticipated book that describes a new hugely connected world of the future full of challenges and benefits which are ours to meet and harness and Learning in the Digital Age Louise Starkey, 2012 Teaching and Learning in the Digital Age is for all those interested in considering the impact of emerging digital technologies on teaching and learning It explores the concept of a digital age and perspectives of knowledge pedagogy and practice within a digital context By examining teaching with digital technologies through new learning theories cognisant of the digital age it aims to both advance thinking and offer strategies for teaching technology savvy students that will enable meaningful learning experiences Illustrated throughout with case studies from across the subjects and the age range key issues considered include how young people create and share knowledge both in and beyond the classroom and how current and new pedagogies can support this level of achievement the use of complexity theory as a framework to explore teaching in the digital age the way learning occurs one way exchanges online and face to face interactions learning within a framework of constructivism and in communities what we mean by critical thinking why it is important in a digital age and how this can occur in the context of learning how students can create knowledge through a variety of teaching and learning activities and how the knowledge being created can be shared critiqued and evaluated With an emphasis throughout on what it means for practice this book aims to improve understanding of how learning theories currently work and can evolve in the future to promote truly effective learning in the digital age It is essential reading for all teachers student teachers school leaders those engaged in Masters Level work as well as students on Education Studies Books in the Digital Age John B. Thompson, 2005-03-25 Thanks to the dramatic advances offered by the digital courses revolution the publishing industry is currently undergoing a period of profound and turbulent change This text looks at the industry in the US and the UK during the last two decades addressing problems and revealing challenges and opportunities

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