

A woman with brown hair in a bun is seen from behind, looking at a laptop screen. The background is a kitchen with wooden shelves holding various jars and containers. The text is overlaid on a white rectangular box with an orange border.

CONSCIOUS CONSUMERISM

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Jianjun Gao



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Products for Conscious Consumers Kemi Ogunyemi, Vanessa Bursal, 2022-07-06 Products for Conscious Consumers is a guide for academics students and professionals who want to measure and influence responsible consumer behaviour and attain genuine Green Marketing

With Power Comes Responsibility Maeve McKeown, 2024-02-08 What is structural injustice and who ultimately bears responsibility for it In answering these questions Maeve McKeown goes beyond the widely accepted narrative of unintended consequences and blameless participation to explain how power and responsibility truly function in today's world Drawing on case studies from sweatshops to climate change McKeown identifies three types of structural injustice the pure and unintended accumulation of disparate activities the avoidable injustice that could be ameliorated by the powerful but nevertheless continues the deliberate perpetuation of structural processes that benefit powerful political and economic agents In each of these the role of power is different which changes the allocation of responsibility From this understanding we can shape a deeper more sophisticated idea of how structural injustice operates and what we as individuals can do about it What is the political responsibility of ordinary individuals How can ordinary individuals with very little power pressure morally responsible powerful agents to address structural injustice Do we have the same responsibility for historical injustice as we do for that which we see in today's world This is fundamental reassessment of the relationship between power ordinary people and responsibility for structural injustice

Sales Promotion Decision Making Steve Ogden-Barnes, Stella Minahan, 2015-01-12 Sales promotions are a fact of life for the majority of retailers suppliers and FMGC stakeholders commanding up to 75 percent of total marketing budgets From straightforward discounts on products to more complex omni channel consumer competitions and contests sales promotions play a vital role as both strategic and tactical marketing tools Those responsible for sales promotions must deliver real results in cut throat competitive trading environments However with limited understanding of the options principles and practices that underpin effective sales promotion planning managers often rely on past experience or preferences to guide their decision making Not surprisingly many sales promotions fail to achieve their potential Sales Promotion Decision Making serves as a vital resource for practitioners Distilled from over 700 articles and cases it presents the findings of comprehensive global research which explores the DNA of sales promotions including their role nature and function the critical decision making processes and campaign evaluation This is supported with case studies of sales promotion planning in practice based on research conducted in FMCG and retail organizations The book offers the reader a deeper more comprehensive and critical expert appreciation of the core concepts that define sales promotions This will empower decision makers consultants and stakeholders to make more confident informed and effective campaign decisions

Breakthroughs in Fisheries and Aquaculture Gaurav Shekhar, 2025-02-20 Breakthroughs in Fisheries and Aquaculture Genetics and Biotechnology is a groundbreaking exploration into the dynamic and evolving world of aquatic science This comprehensive book presents the latest

developments innovations and sustainable practices in fisheries and aquaculture serving as an essential resource for researchers practitioners and enthusiasts Delve into cutting edge research with insights into emerging technologies methodologies and scientific breakthroughs reshaping the landscape of fisheries and aquaculture Discover sustainable practices from responsible aquaculture and ecosystem based fisheries management to conservation initiatives ensuring the long term health of aquatic ecosystems Explore technological innovations like precision aquaculture recirculating systems and AI applications for fisheries monitoring and disease detection Gain a global perspective through case studies and success stories highlighting shared challenges and collaborative efforts towards sustainable fisheries and aquaculture worldwide The book integrates interdisciplinary insights from biology ecology engineering economics and social sciences providing a holistic view of the field Address the impacts of climate change with adaptive strategies mitigation approaches and the role of the blue economy in fostering resilience

[Advance Trends in Commerce and Management : An Edited Book](#) Dr Mirza Sahab,Dr Durgesh Singh,Dr DB Singh,2025-07-14 The world of commerce and management is constantly evolving influenced by technological innovation globalization regulatory changes and shifting market dynamics In recent years the pace of this evolution has accelerated dramatically prompting scholars practitioners and institutions to rethink traditional models and embrace forward thinking approaches It is within this context that Advanced Trends in Commerce and Management has been conceived This edited volume aims to capture the latest developments emerging research and contemporary practices that are shaping the future of commerce and management The chapters included in this book are contributed by a diverse group of academics and professionals each offering fresh insights into key areas such as digital transformation sustainable business strategies fintech innovations data analytics supply chain resilience marketing evolution and leadership in the digital era The primary objective of this book is to provide a platform for scholarly discourse and to bridge the gap between theory and practice It serves not only as a valuable resource for students and researchers in commerce and management but also as a practical reference for industry practitioners seeking to stay informed about current and emerging trends Compiling and editing this volume has been a collaborative effort involving the dedication and expertise of many contributors peer reviewers and advisors We extend our heartfelt thanks to each of them for their commitment and intellectual input which have significantly enriched the quality of this work We hope that this book stimulates critical thinking encourages innovative research and inspires readers to explore new possibilities in the dynamic world of commerce and management

[Resources in education](#) ,1983-03

Encyclopedia of Sustainable Management Samuel Idowu,René Schmidpeter,Nicholas Capaldi,Liangrong Zu,Mara Del Baldo,Rute Abreu,2023-11-21 This encyclopedia is the most comprehensive and up to date source of reference for sustainability in business and management It covers both traditional and emerging concepts and terms and is fully international in its scope More than 700 contributions of internationally renowned experts provide a definitive access to the knowledge in the area of sustainable and responsible management All actors in the field will find

reliable and up to date definitions and explanations of the key terms and concepts of management in this reference work The Encyclopedia of Sustainable Management represents all aspects of management and business conduct It takes sustainability as a management concept that gives due credit to the complexity and diverging constraints in which businesses and corporations act today and it emphasizes and focuses approaches that help ensure that today's management decisions and actions will be the basis for tomorrow's prosperity The Moral Universe Tom Bentley, Daniel Stedman Jones, 2001 The task of defining an ethical framework requires far reaching self examination and a commitment to community building which emphasises reason tolerance and compromise cover **Routledge Handbook of Sustainable Diets** Kathleen Kevany, Paolo Prosperi, 2022-12-30 This handbook presents a must read comprehensive and state of the art overview of sustainable diets an issue critical to the environment and the health and well being of society Sustainable diets seek to minimise and mitigate the significant negative impact food production has on the environment Simultaneously they aim to address worrying health trends in food consumption through the promotion of healthy diets that reduce premature disability disease and death Within the Routledge Handbook of Sustainable Diets creative compassionate critical and collaborative solutions are called for across nations across disciplines and sectors In order to address these wide ranging issues the volume is split into sections dealing with environmental strategies health and well being education and public engagement social policies and food environments transformations and food movements economics and trade design and measurement mechanisms and food sovereignty Comprising of contributions from up and coming and established academics the handbook provides a global multi disciplinary assessment of sustainable diets drawing on case studies from regions across the world The handbook concludes with a call to action which provides readers with a comprehensive map of strategies that could dramatically increase sustainability and help to reverse global warming diet related non communicable diseases and oppression and racism This decisive collection is essential reading for students researchers practitioners and policymakers concerned with promoting sustainable diets and thus establishing a sustainable food system to ensure access to healthy and nutritious food for all Chapter 40 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license

Sustainable Supply Chain Management Keshav Ahluwalia, 2025-02-20 Sustainable Supply Chain Management dives into creating eco friendly and socially responsible supply chains Edited by experts this guide explores sustainable practices across all stages of a supply chain from sourcing materials to delivering products We emphasize reducing environmental impact promoting ethical labor practices and realizing economic benefits through collaboration among suppliers customers and governments The book also focuses on risk management and resilience offering strategies to identify and mitigate disruptions like natural disasters or economic downturns We highlight the importance of adaptable supply chains capable of recovering from challenges Additionally the role of technology in sustainability is explored including blockchain artificial

intelligence data analytics renewable energy and 3D printing as key innovations enhancing supply chain efficiency and visibility Sustainable Supply Chain Management is an invaluable resource for supply chain managers and sustainability practitioners providing practical guidance to build responsible future proof supply chains that benefit both the environment and society

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