

Trending Self Help

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Trending Self Help:

Transnational Popular Psychology and the Global Self-Help Industry Daniel Nehring, Emmanuel Alvarado, Eric C. Hendriks, Dylan Kerrigan, 2016-04-08 Self help books aim to empower their readers and deliver happiness and personal fulfilment but do they really live up to this This book offers a fresh perspective on self help culture and popular psychology Research on this subject matter has generally focused on the USA and the Global Northwest In contrast this book explores the production circulation and consumption of self help books from an innovative transnational perspective Case studies on Trinidad Mexico the People's Republic of China the UK and the USA explore the roles which self help's therapeutic narratives of self and social relationships play in the contemporary world In this context the book questions the extent to which self help fulfils its promise of individual autonomy and contentment At the same time it addresses debates about contemporary political change under transnational processes of cultural standardization **Self-Help Books** Sandra K. Dolby, 2010-10-01 Understanding instead of lamenting the popularity of self help books Based on a reading of more than three hundred self help books Sandra K Dolby examines this remarkably popular genre to define self help in a way that s compelling to academics and lay readers alike Self Help Books also offers an interpretation of why these books are so popular arguing that they continue the well established American penchant for self education they articulate problems of daily life and their supposed solutions and that they present their content in a form and style that is accessible rather than arcane Using tools associated with folklore studies Dolby then examines how the genre makes use of stories aphorisms and a worldview that is at once traditional and contemporary The overarching premise of the study is that self help books much like fairy tales take traditional materials especially stories and ideas and recast them into extended essays that people happily read think about try to apply and then set aside when a new embodiment of the genre comes along **Optimizing the Self** Ole Jacob Madsen, 2015-06-19 This book provides an analysis of the social representations of leading self help genres including neurolinguistic programming cognitive self help therapy mindfulness self management self esteem self leadership and self control Exploring the globalised therapeutic culture of today the book argues that psychology as science is often abandoned to aid the individual pursuit for self realization and self optimization Opposing the view that self help culture is external to psychology Madsen argues that it is firmly embedded within psychology playing an important role in people's lives Each chapter traces and critically interprets a range of self help philosophies and techniques examining the claims of self help literature to represent the most innovative psychological medical or neurobiological research Discussing each genre in turn chapters examine key research alongside self help literature to explore the effectiveness and impact of leading self help genres in various social contexts and environments The book offers a contemporary critical overview of issues concerning self help combining critical psychology with the theory of social representation to provide a broad perspective on self help as a valid psychology Optimizing the Self will be of interest to academics researchers and postgraduate students in the fields of

social representation critical and cultural psychology and theory clinical psychology and the sociology of culture and science The book will also be of use to critical and cultural psychologists and theorists as well as clinical psychologists Reignited Educator Mandy Froehlich, 2024-09-24 Many teachers experience a shift in their professional career from joy to burnout and often are unprepared to address it Author Mandy Froehlich takes readers on her search to uncover educators emotional disengagement In her findings she provides practical strategies and research backed guidance for teachers to heal and reengage in the profession rediscovering self care well being and healing in their purposeful work Educators will Investigate various factors that contribute to educator burnout disengagement and attrition Consult the continuum of educator engagement Explore research and science that validate the importance of educator engagement Gain many strategies for healing professionally and pursuing the process of reengagement Access worksheets checklists and detailed instructions to help them implement the book s strategies Contents Foreword Introduction Part I Extinguished Chapter 1 Defining Emotional Engagement and Disengagement Chapter 2 Identifying Reasons for Disengagement Chapter 3 Understanding the Brain and Nervous System Part II Ignite Chapter 4 Recovering Through Self Healing Chapter 5 Reengaging Through Self Care Chapter 6 Rewiring the Brain With Positivity Chapter 7 Reconnecting With Your Profession Chapter 8 Creating Cultures of Support Conclusion Appendix References and Resources Index **Mediated Intimacy** Meg-John Barker, Rosalind Gill, Laura Harvey, 2018-02-27 Mediated Intimacy looks at contemporary sex and relationship advice exploring how our intimate lives are shaped through different media from manuals and magazines to television and Twitter By exploring how intimacy is constructed through different media texts the authors consider which ideas and practices these changing forms of sexpertise open up and which they close down The book reveals the intimate operation of power in mediated advice how words and images stories and sound can work to shore up social injustice It critically engages with the ideas of choice and responsibility in sex self help arguing that these can obscure and or justify oppression even if they re sometimes experienced as empowering and or pleasurable This bold and incisive book provides a radical challenge to the assumptions underlying the sex advice industry and presents a critical collaborative and consensual vision for sex advice of the future Writing for Money in Mental Health William Winston, Douglas H Ruben, 2021-12-12 Offering a simple to follow roadmap for scholars practitioners and journalists seeking payable markets for their works Writing for Money in Mental Health is your authoritative guide to the inner circle of writing for dollars on mental health topics For psychiatrists psychologists occupational physical and vocational therapists allied health practitioners and journalists specializing in mental health topics this book guides you through the obstacles of choosing topics locating suitable placements meeting submission criteria and facing the fear of rejection The book s focus on how to write stimulating articles and book proposals translate technical jargon into plain English and stay up to date with insider tips will help you supplement your paycheck in a time of shrinking referrals clients and opportunities for income As the first complete handbook for aspiring professionals seeking

consumer and commercial outlets for their writing Writing for Money in Mental Health describes proven strategies for low and high profit results in scripting mental health ideas without painstaking effort You ll use this handy guide to discover how to write for money instead of pure scholarship how to alter your style for the consumable public market new markets in multimedia typically overlooked in mental health writing nontraditional paths to publication how easy writing for the public can be especially for money Along with inspirational instruction and invaluable trade secrets at the heart of manuscripts sales each chapter provides you with a detailed list of resources These annotated entries culled from questionnaires returned from editors publishers and other media personnel list key editorial data on magazines book publishers and other multimedia purchasers open to submissions in the mental health field whose products are for tabloid or mass appeal **Lifestyle** David Bell, 2016-04-22 Lifestyles have a history and lifestyle media is fundamentally implicated in this history. This original volume examines issues of taste media and lifestyle from the 1900s to 1970s providing a wealth of empirical evidence and debate from varied international perspectives Including examples as diverse as Good Housekeeping and Playboy it explores the continuities and discontinuities between the past and present to provide a better understanding of the representation of lifestyle and its relationship to the self The volume demonstrates how ideas about gender nation and race problematize taken for granted assumptions about lifestyle with particular emphasis on the new middle classes in the US The book also examines the role of advertising and marketing in mediating ideas about lifestyle the role of material culture in the construction of cultural hierarchies and the positioning of social groups within wider cartographies of taste The volume makes a significant contribution to this growing field and will interest academics and students in media and cultural studies communication studies cultural history and sociology Biohacking, Bodies and Do-It-Yourself Mirjam Grewe-Salfeld.2021-11-05 From self help books and nootropics to self tracking and home health tests to the tinkering with technology and biological particles biohacking brings biology medicine and the material foundation of life into the sphere of do it yourself This trend has the potential to fundamentally change people s relationship with their bodies and biology but it also creates new cultural narratives of responsibility authority and differentiation Covering a broad range of examples this book explores practices and representations of biohacking in popular culture discussing their ambiguous position between empowerment and requirement promise and prescription *Handbook of Critical Psychology* Ian Parker, 2015-04-17 Choice Recommended Read Critical psychology has developed over time from different standpoints and in different cultural contexts embracing a variety of perspectives This cutting edge and comprehensive handbook values and reflects this diversity of approaches to critical psychology today providing a definitive state of the art account of the field and an opening to the lines of argument that will take it forward in the years to come The individual chapters by leading and emerging scholars plot the development of a critical perspective on different elements of the host discipline of psychology. The book begins by systematically addressing each separate specialist area of psychology before going on to consider how aspects of critical

psychology transcend the divisions that mark the discipline The final part of the volume explores the variety of cultural and political standpoints that have made critical psychology such a vibrant contested terrain of debate The Handbook of Critical Psychology represents a key resource for researchers and practitioners across all relevant disciplines It will be of particular interest to students and researchers in psychology psychosocial studies sociology social anthropology and cultural studies and to discourse analysts of different traditions including those in critical linguistics and political theory *Maternal-Child Nursing Care Optimizing Outcomes for Mothers, Children, & Families* Susan Ward, Shelton Hisley, 2015-06-03 It offers the perfect balance of maternal and child nursing care with the right depth and breadth of coverage for students in today s maternity pediatric courses A unique emphasis on optimizing outcomes evidence based practice and research supports the goal of caring for women families and children not only in traditional hospital settings but also wherever they live work study or play Clear concise and easy to follow the content is organized around four major themes holistic care critical thinking validating practice and tools for care that help students to learn and apply the material

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Trending Self Help Introduction

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